



We can help you move quickly....
to seize new opportunities

PRIVATE LABEL OBL PROGRAM

We produce with our Brand and in Private Label/OEM. All products are manufactured and tested in accordance with European Medical Device Directive 93/42/EEC.

ATS DENTAL help you to tailor your marketing needs according to your individual requirements.

Please don't hesitate to contact us if you have any questions. We fulfill every customer's requirement of high quality, better ratio quality/price and quick time to market.

ATS DENTAL has a dedicated Department to Private Label/OEM and take care of everything: from the idea to the launching on the market. Our assure policy is very strict and we guarantee the best Service & Support to our Customers.

There are many reasons why your company may decide that it is best to private label your own products:

POWER OF THE BRAND

One reason is that you have the "power of the brand" working for you. When customers purchase your product that is branded, they are much less likely to switch from purchasing a competitor's brand.

REPEAT CUSTOMERS

Once your brand has been established you will get repeat customers. As you build the brand and expand your sales this will afford you the option to begin wholesaling to other vendors. When these vendors continue to purchase from you, as customers go those vendors to look for your brand, you can then expand distribution channels.

CONTROL

Another reason for private labelling is control. You can now decide what goes in to your product. You decide what goes on the label. You decide what claims should be made. You can even decide to expand your very own product line, if you choose to.